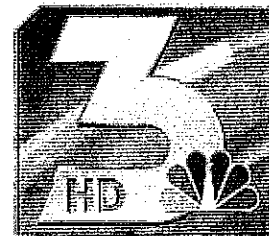


**ORDER**

KSNV

**Orders**

Order / Rev: **105169**  
 Alt Order #: 06838766  
 Product Desc: OCEGUERA FOR CONG  
 Estimate: 1557  
 Flight Dates: 08/07/12 - 08/13/12  
 Original Date / Rev: 08/06/12 / 08/15/12  
 Order Type: GENERAL

Primary AE: Amy McCreary  
 Sales Office: BLPHI  
 Sales Region: National

**Agency**

Name: GMMB, Inc./ Washington D.C.  
 Buying Contact:  
 Billing Contact:  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Ocegüera for Congress *+ Revised*  
 Demographic: A35+  
 Product Codes: PLC02  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:15:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	10	\$14,400.00	\$12,240.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	10	\$14,400.00	\$12,240.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$14,400.00</b>	<b>\$12,240.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNV	37%	\$14,400.00
Market	100%	\$38,918.92

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$10,118.92
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$7,394.59
KTUD	0%	\$0.00
KVVU	16%	\$6,227.03
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$778.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/07/12	08/13/12	Olympics Daytime Weekdays	M	9am-4pm	MTWTF--	:30	6	\$1,200.00		0.00	NM	4	\$4,800.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/12	08/13/12	MTWTF--			4		\$1,200.00		0.00				

Order / Rev.: 105169  
 Alt Order #: 06838766  
 Flight Dates: 08/07/12 - 08/13/12

Advertiser: Ocegura for Congress  
 Product Desc: OCEGUERA FOR CONG  
 Estimate: 1557  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/07/12	08/13/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	6	\$1,200.00	7	0.00	NM	4	\$4,800.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/07/12		08/13/12	MTWTF--	4			\$1,200.00		0.00						
E 2	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	2	\$1,700.00	7	0.00	NM	2	\$3,400.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/12/12	-----S-	2			\$1,700.00		0.00						
E 3	KSNV	08/12/12	08/12/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	2	\$1,700.00	7	0.00	NM	2	\$3,400.00
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/12/12	-----S	2			\$1,700.00		0.00						
E 4	KSNV	08/08/12	08/08/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/12/12	--W----	1			\$1,400.00		0.00						
E 5	KSNV	08/10/12	08/10/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/12/12	----F--	1			\$1,400.00		0.00						
													Totals	10	\$14,400.00